ON-CAMPUS STADIUM

PREMIUM SEATING

COLORADO STATE
Decades ago, University pride and enthusiasm were common threads that ran through special autumn Saturdays, serving as a catalyst for rich tradition and bringing us all together on campus. Now, we rally to restore this unique experience. With your help, current and future generations of Rams faithful can once again enjoy all the richness and tradition of college football on the beautiful campus of Colorado State University.

The new on-campus stadium will serve as a cornerstone of CSU Athletics and a focal point, uniting our campus and community through the pride we experience when winning and demonstrating our University’s commitment to excellence. Equally, the multifaceted facility will house our new Alumni Center, state-of-the-art classrooms, and the Center for Advising and Student Achievement, touching all students during their time in school and inviting all alumni back to campus. Colorado State is where it is today because of those who have been willing to dream. Our achievements have been made possible by leadership, vision, and a commitment to the betterment of our University. The on-campus stadium is a stage where these elements will come together to showcase our University, galvanize alumni, and create pride!
The construction of Colorado State University’s on-campus stadium marks a new era of Rams football. CSU Athletics and our generous donors have made a significant commitment to provide Rams fans with one of the finest venues in all of collegiate athletics. The new multipurpose facility is more than a new stadium for football fans – it is a facility that captures the passion and trajectory of our University, becoming a place for students, fans, and the community to learn, socialize, and celebrate.

New premium seating options will rival the best in college football. These options include the Outdoor Club, Indoor Club, Loge Boxes, and Private Suites, all located on the west side of the stadium. Patrons will enjoy a wide array of amenities designed to enhance the game-day atmosphere. Celebrate with family. Entertain friends. Recruit, retain, or reward business colleagues. Premium seating options at the new, on-campus stadium will offer the comfort and service to make lasting memories.

Boasting a capacity of 41,000, the new stadium will also include a Sideline Field Club, allowing fans to view the game from the field level; a 5,800-square-foot Hall of Champions to celebrate CSU’s heritage; more than 78,000 square feet of covered concourse; and a significant increase in general amenities for a complete game-day experience.

Alumni and fans can join the effort by making donations for premium seating or contributing directly to the stadium capital campaign. We invite you to learn more about the ways you can support the project and ensure that current and future generations experience the special pride of being a CSU Ram.
PREMIUM SEATING ALLOCATION SCHEDULE
The allocation of premium seating will be in order ranked by (1) gift amount to the new stadium, (2) length of premium seating lease, (3) date that premium seating commitment form was signed, and (4) Ram Points. Commitment forms and deposits are due by the following allocation dates:

- Feb. 1, 2016 $100,000-plus Stadium Donors
- April 1, 2016 $50,000-plus Stadium Donors
- June 1, 2016 $25,000-plus Stadium Donors
- Aug. 1, 2016 $10,000-plus Stadium Donors
- Sept. 1, 2016 Remaining premium inventory will be allocated to all other stadium donors who have signed a premium seating commitment form and then be opened to the general public.

* The commitment form will require a 10 percent deposit of the donor’s first-year payment. All seating reservations are subject to availability, which is based on the premium seating allocation criteria. Deposits will be refunded only if fans do not receive premium seating based on availability; refunds will not be made if desired location within the premium area requested is unavailable.
TAX-DEDUCTIBILITY
The majority of your premium seating financial commitment may be tax-deductible. IRS rules allow for a charitable deduction for qualifying donations associated with University sponsored athletics events. The tax code provides for an 80 percent charitable deduction for gifts associated with premium seating at college events. The portion of the amount you pay for premium seating at the new stadium that is deductible as a charitable contribution is reduced by the value of benefits, goods, and services associated with the seating. These benefits consist of the ticket cost, parking, and other goods and services provided. An estimated value of these goods and services will be made annually by Colorado State University and provided to all purchasers of premium seating, disclosed in the contract or premium seating descriptions. Purchasers should consult with a tax adviser as to how to treat these transactions for income tax purposes, for each individual situation.

CAPITAL GIVING
Colorado State University has made an unwavering commitment to excellence in every endeavor across campus, from the arts and sciences to agriculture and business. The new on-campus stadium is another sign of this commitment. When the facility opens in 2017, it will serve as an asset to unite students, alumni, and community while producing lasting memories for generations to come. The memories will ignite excitement and build affinity for Colorado State University, which attracts generous support.

Alumni and community members now have the opportunity to make a contribution to the University and forge a new legacy at Colorado State University. Capital giving to the new on-campus stadium is the most direct way to make an impact and help facilitate this project. These gifts may be tax deductible, yield naming opportunities, and offer premium seating priority in the new stadium.
More than 800 Outdoor Club seats will offer excellent game-day views nearest to the 50-yard line and luxurious comfort for those willing to go the extra yard for Rams football. Outdoor Club seating will offer the best of both worlds: the outdoor experience of game day with wider, padded chairback seats and the convenience of a premium indoor hospitality area with exclusive amenities in the Stadium Club.

$1,500* PER SEAT
Includes season ticket, charitable donation, and access to premium parking

*Available on 3, 5, or 7 year lease terms with 5%, 3%, or 1% annual cost escalators, respectively.
AMENITIES

- Wide, padded chairback seating
- Access to the climate-controlled lounge in the Stadium Club with spectacular mountain and campus views
- Upscale cuisine and beverages for purchase
- Exclusive access to elevator, cash bars, and private restrooms
- High-end, flat-screen televisions in the Stadium Club

**Illustration of Annual Commitment**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Commitment</td>
<td>$1,500</td>
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<tr>
<td>Less Season Ticket Cost</td>
<td>$225</td>
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<td>Donation Amount</td>
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<tr>
<td>Potential Tax Deduction (80%)*</td>
<td>$1,020</td>
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</table>

*See page 4 for more information.
LOGE BOXES

Serving as one of the most unique seating options in Colorado, as well as an excellent value in premium seating, more than 40 loge boxes at the new stadium will offer the best of both worlds: the benefits of comfortable outdoor seats, as well as the privacy of a mini-suite. Loge Boxes accommodate four or six fans and include all the amenities to make your Rams football experience unique on game day.

$12,000* - 4-PERSON CAPACITY
$16,000* - 6-PERSON CAPACITY

Includes season tickets, charitable donation, and premium parking

*Available on 3, 5, or 7 year lease terms with 5%, 3%, or 1% annual cost escalators, respectively.
**AMENITIES**

- Outdoor seating with in-seat food and beverage service
- Countertops for food and beverages
- Abundant leg room, movable chairs, and up to 130 square feet of space
- Access to the climate-controlled lounge in the Stadium Club with spectacular mountain and campus views
- Private flat-screen television in your Loge Box
- Exclusive elevator access through premium lobby
- Complimentary game programs

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**Illustration of Annual Commitment**

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Price</th>
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<tr>
<td>Four Season Tickets</td>
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<td>Parking Pass</td>
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<td>Total Benefits</td>
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**Annual Commitment**

- $12,000

**Less Benefits**

- $1,000

**Donation Amount**

- $11,000

**Potential Tax Deduction (80%)**

- $8,800

*See page 4 for more information.*
INDOOR CLUB

The comfort and convenience of indoor seating, along with food and beverage service, will make the all-inclusive Indoor Club one of the most desirable premium seating options in the new stadium. Sure to be among the easiest and most enjoyable ways to experience Rams football, the Indoor Club will consist of more than 140 seats, making it the most exclusive option in the entire venue on game day.

$2,300* PER SEAT
Includes season ticket, charitable donation, premium parking, and food and beverages

*Available on 3, 5, or 7 year lease terms with 5%, 3%, or 1% annual cost escalators, respectively.
AMENITIES

- All-inclusive, fully catered upscale buffet and beverages
- Luxurious, padded chairback seating with beverage holders
- Exclusive elevator access through premium lobby
- Intimate, climate-controlled lounge with spectacular mountain and campus views
- High-end, flat-screen televisions and live game audio feeds
- Complimentary coat check and game programs

Illustration of Annual Commitment

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tr>
<td>One Season Ticket</td>
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<tr>
<td>Food &amp; Beverages</td>
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<tr>
<td>Annual Commitment</td>
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<tr>
<td>Less Benefits</td>
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<tr>
<td><strong>Donation Amount</strong></td>
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<tr>
<td>Potential Tax Deduction (80%)*</td>
<td>$1,220</td>
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*See page 4 for more information.
PRIVATE SUITES

The new stadium’s 22 Private Suites will include some of the finest luxury accommodations in the region. An excellent choice for entertaining guests or clients, each Private Suite will combine the ultimate sporting and entertainment experience with the best views in the new stadium. Private Suites also will allow guests the opportunity to enjoy the outdoor atmosphere of college football while taking advantage of the many amenities located in the indoor, climate-controlled area.

$35,000* - $40,000* - $45,000*
Includes season tickets, charitable donation, and premium parking

*Available on 3, 5, or 7 year lease terms with 5%, 3%, or 1% annual cost escalators, respectively.
AMENITIES

- 290 square feet of climate-controlled lounge area
- 16 seats, including 12 outside (with radiant heat overhead) and four inside, with capacity for five additional standing room-only tickets
- Outdoor tiered chairback seating with armrests and beverage holders
- Catered menu for purchase with expanded food and beverage choices
- Exclusive elevator access through premium lobby
- Private coat closet, refrigerator, and sink
- Two flat-screen televisions
- Complimentary game programs
- Suite attendants

Illustration of Annual Commitment

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
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<tbody>
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<td>16 Tickets</td>
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<tr>
<td>4 Parking Passes</td>
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<tr>
<td><strong>Total Benefits</strong></td>
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<tr>
<td>Annual Commitment</td>
<td><strong>$45,000</strong></td>
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<tr>
<td>Less Benefits</td>
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<td>Donation Amount</td>
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<tr>
<td>Potential Tax Deduction (80%)*</td>
<td><strong>$32,800</strong></td>
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</table>

*See page 4 for more information.
FAQs

What is my donation used for?
The donation portion of your premium seating cost will be used to service bond payments associated with the construction of the new stadium.

If I purchase premium seating, will I be able to renew that same seat location each year?
Yes. All premium seating options will be sold on lease terms of three, five, or seven years. At the end of the selected term, the purchaser will have the right to retain the same seat location based on set pricing at that time and with a new term agreement.

When will my annual payment be due each year?
Annual payments for premium seats will be due by March 31 of each year; payment plans are available.

What happens if there is more interest than available premium seating options in the new stadium?
Premium seating areas are expected to be among the most sought-after seats available in the new on-campus football stadium. If demand exceeds the available supply, your 10 percent premium seating deposit will be refunded, or we will work to help you select another premium seating option that may be available.

Can a group of people join together to acquire a suite?
Yes. A group can purchase a single suite. However, group size is limited to two entities per suite agreement to help ensure the highest level of customer service and ease administration of the suite.

Can a group of people request a block of seats in the Indoor Club or Outdoor Club?
Yes. The stadium project creates a new opportunity to group tickets together, based on seat availability. Groups may average their stadium contribution amounts when it comes time to allocate seating to help ensure that groups may have assigned seats together.

How will game-day parking be handled for premium seating ticketholders?
Each suite will receive four game-day parking permits. Permits will be in parking lots in close proximity to the primary entrances for the suites. Parking will be included with purchase of Loge Boxes and seats in the Indoor Club. Individuals with seats in the Outdoor Club have the opportunity to purchase parking based upon availability and donor-level qualification.

If I have tickets in one of the premium seating areas, will I be able to invite those attending the game with tickets in the general seating area into the Stadium Club?
Access to the Stadium Club is exclusive and limited to only those with premium seating tickets.
Is there an additional ticket/donation charge for premium seating options?
No. The full cost of premium seating options includes both donation and ticket charges. Depending on which premium seating option you select, additional costs may include food, beverages, and parking.

I would like to purchase extra season tickets outside of the premium seating areas in addition to purchasing premium seats. Will that purchase be allowed?
Yes. All season ticketholders for the 2016 Rams football season will be allocated an appointment time to select seats and parking in the new stadium in Spring 2017 (excluding premium seating). If you acquire premium seating prior to the reseating process, you are still able to take part in the selection process to purchase additional seats outside of the premium areas based on the reseating relocation criteria and process.

Are there limitations on the number of premium seats I can purchase?
Unlike the reseating process to select seats and parking, which will cap season ticketholders at the number of seats they purchased in 2016, the quantity of premium season tickets a donor can purchase is unlimited based on the premium seating criteria and availability.

If I purchase seats in a premium seating area, will I be considered a Ram Club member?
Yes. All donors to CSU Athletics are members of the Ram Club.

Would a donation to CSU Athletics or the new stadium help my allocation of premium seating?
Yes. Stadium gifts are the single most significant way to enhance your chance at securing premium seating. Based on the premium seating allocation criteria, donations to the stadium are the most significant factor in your seat allocation. Donations received for the stadium project, other capital projects, athletics scholarship fund, endowments, etc., will also accumulate Ram Points which is the fourth factor used to determine the selection of seat and suite locations.

How and where will I go to access my premium seating on game day?
The premium seating area will be accessible via the premium entrance through the Hall of Champions on the west side of the stadium. Premium seating is also accessible via entry through the north plaza.

Will premium seating options be ADA-compliant?
Yes. The new on-campus football stadium will be fully ADA-accessible, and an elevator on the west side of the stadium will be available to all premium seating individuals to take them to the appropriate level.

Can I bring my children into premium seating areas where alcohol is served?
Yes, children of all ages are welcome in each premium seating area. We recommend that guests under the age of 21 be accompanied by a legal guardian or adult 21 years or older.

Can I use the premium seating areas, such as the Stadium Club and Indoor Club, for event space when a game is not being played in the stadium?
Premium seating areas will be available for rental as event space on non-game days. Suite holders will have first right of refusal for events on non-game days, and additional ticket purchases may be required. These state-of-the-art event areas are sure to be one of the top options for entertaining in all of Fort Collins and Northern Colorado.