SEATING, PARKING, AND RAM POINTS GUIDE
A guide to Colorado State University’s allocation plan for football season tickets and parking at the new on-campus stadium.
Dear CSU Football Season Ticketholder,

It’s an exciting time to be a Ram! Construction has started on the new stadium and for the first time in five decades we can anticipate football returning to our beautiful campus. This move will help future generations of CSU students, alumni and fans experience a more sustained connection to the University and its campus.

As a football season ticketholder, you provide a key ingredient in the overall success of our programs. The commitment you make of your time and financial resources help to create a first-class environment for our students and a home-field advantage.

You will find that the new stadium improves the experience for everyone attending games with enhanced access to basic amenities. The respective increases are women’s restrooms by 153%, men’s restrooms by 87%, concession stands by 167%, and covered concourse space by 204%.

One of the necessary steps to getting us closer to this improved experience is relocating everyone’s season tickets into the new stadium. We have given this effort significant consideration. We have established a plan to move season ticketholders from Hughes Stadium to the new on-campus stadium. The Ram Points system will be used. This system provides the most fair and equitable method to accomplish this task.

This brochure, the first of a four-part series, details the Ram Points system that we will be utilizing to allocate seats and parking, explains the system’s criteria, and discusses the timetable for its implementation. It also includes the premium and priority seating options for the new stadium.

The new stadium brings many changes and we are sensitive to everyone’s interest and desire to maintain their own unique gameday traditions. With that in mind, we are confident that this plan fairly considers the situation of all our valued patrons.

As we move toward the future, your engagement and commitment are vitally important to our long-term success. We are thrilled to have you as a partner on this journey! If we can assist you with this process or any other aspect of your CSU Athletics experience, please let us know.

Thank you for your continued support of CSU Athletics.

Go Rams!

Joe Parker
Director of Athletics
THE BACKGROUND OF RAM POINTS

The construction of the new on-campus stadium and our football program’s return to campus require the Colorado State University Department of Athletics to develop a plan to allocate seating and parking for the new facility.

Ram Points, which is the priority point system Colorado State Athletics has used since 2009, is specifically tailored to the unique aspects of Colorado State University and its season ticketholders. Complete details of the Ram Points system are explained on pages 4 and 5 of this brochure.

In order to develop a plan to seat the stadium and allocate parking, officials from the Department of Athletics conducted an extensive review that included an in-depth analysis of peer institutions and numerous conversations with our season ticket patrons. Results of the review established that a carefully crafted points system that recognizes season ticketholders for their activity in the following three categories is the most equitable way to determine seating priority and parking in the new stadium:

LOYALTY
Ram Points rewards cumulative season ticket purchases and cumulative contributions to athletics. Donor and season ticket loyalty are the two primary components of the Ram Points priority seating program designed to reward our most loyal and generous fans. Where season ticketholders previously received two points per year per sport for season tickets, they will now receive ten.

AFFINITY (RELATIONSHIP TO THE UNIVERSITY)
We recognize that CSU Athletics would not be where it is today without the support of the entire campus community both past and present. For that reason, Ram Points rewards current CSU employees or retirees, CSU alumni, athletics letterwinners, and current athletics development volunteers.

FINANCIAL SUPPORT
CSU Football has some of the greatest fans in the country as evidenced by your voices in the stands, travel to away games, and financial support to the Ram Club. In return, your generous support deserves equitable seating and parking in the new on campus stadium. The priority seating plan rewards longtime supporters and recognizes financial contributions to Athletics and the University.
THE PLAN

STADIUM SEAT AND PARKING SELECTION PROCESS

• You will have an opportunity to select your seats and parking in the new stadium beginning in spring 2017. Seat selection will be prioritized utilizing Ram Points, outlined on pages 4 and 5 of this brochure.

• In early 2017 you will receive notification of your Ram Points total which includes your ranking among all season ticketholders. Based on your ranking, you will receive an appointment time to select your seat and parking locations. To be eligible for reseating in 2017, you must be a 2016 football season ticketholder and all 2016 donations must be paid in full by December 31, 2016.

• All assigned appointment times will be determined by Ram Points totals accumulated as of December 31, 2016, with the highest Ram Points total selecting first beginning in spring 2017 and then proceeding in descending order until all season ticketholders have an opportunity to select their seats in the new stadium and parking.

• During your appointment time in early 2017, season ticketholders will be able to select their seats online through the seat selection process website, in-person at a location to be determined, or over the phone with the help of a CSU Athletics representative. Payments for season tickets, parking and seat related gifts (if applicable) must be submitted by the account holder at the time of your selection. Payment plans will be available.

• For those wanting to sit with a group of friends in the new stadium, the group may average their Ram Points. More detailed information about group seating will be become available as we get closer to the reseating process.

We are available to discuss any questions regarding Ram Points or the reseating and parking process. You may contact us at RamPoints@colostate.edu or call us at (970) 491-2222.

IMPORTANT SEAT SELECTION DATES

FALL 2015
Town Hall #1

JANUARY 2016
Reseating website live

SPRING 2016
Brochure #2
Town Hall #2

DECEMBER 31, 2016
Deadline to increase Ram Points total for stadium seating and parking.

FALL 2016
Brochure #3
Town Hall #3

EARLY 2017
Brochure #4
Town Hall #4

Information with Ram Points totals, ranking, and appointment time to choose seat locations in new stadium distributed via mail and email.

SPRING 2017
Seat and parking selection process starts and finishes for season ticketholders.

AUGUST 2017
2017 football season tickets mailed.
# RAM POINTS SYSTEM

Current year runs from January 1 to December 31.

## LOYALTY

<table>
<thead>
<tr>
<th>Description</th>
<th>Points</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consecutive Years of Season Tickets Purchased Per Sport (since ‘00)</td>
<td>10</td>
<td>per year, per sport</td>
</tr>
<tr>
<td>Consecutive Years Giving – Ram Club (since ‘89)</td>
<td>4</td>
<td>per year</td>
</tr>
</tbody>
</table>

## CSU AFFINITY (maximum 10 points for each of the four categories below)

<table>
<thead>
<tr>
<th>Category</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>5</td>
</tr>
<tr>
<td>Athletics Letterwinner</td>
<td>5</td>
</tr>
<tr>
<td>Current Employee or Retiree</td>
<td>5</td>
</tr>
<tr>
<td>Current Athletics Development Volunteer</td>
<td>5</td>
</tr>
</tbody>
</table>

## FINANCIAL SUPPORT

<table>
<thead>
<tr>
<th>Description</th>
<th>Points</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stadium Giving – Bonus through 2017!</td>
<td>6</td>
<td>per $100</td>
</tr>
<tr>
<td>Current-Year Giving to Athletics Scholarships, Capital Projects*, or Endowments</td>
<td>4</td>
<td>per $100</td>
</tr>
<tr>
<td>Current-Year Discretionary Giving to CSU Athletics</td>
<td>2</td>
<td>per $100</td>
</tr>
<tr>
<td>Historical Giving to CSU Athletics (since ‘89)*</td>
<td>2</td>
<td>per $100</td>
</tr>
<tr>
<td>Future Pledge Commitments to CSU Athletics ($50,000+)</td>
<td>2</td>
<td>per $100</td>
</tr>
<tr>
<td>University Historical Giving (since ‘89) – NEW!</td>
<td>1</td>
<td>per $100</td>
</tr>
<tr>
<td>Frontier Society Membership Directly Impacting CSU Athletics ($50,000+)</td>
<td>100</td>
<td>POINTS</td>
</tr>
</tbody>
</table>

*Does not include stadium

The goal of the Ram Club’s priority point system, Ram Points, is to achieve a fair and equitable way for season ticketholders to select their seats and parking as we move into the new on-campus stadium. The Ram Point System rewards loyalty and support, while enabling new donors to acquire appropriate benefits in recognition of their financial support to the Ram Club. Ram Points have been in place since 2009 and are used to determine priority when allocating seat assignments at home, away, and postseason games, parking lot assignments, seat improvement requests, and other special athletic events access.
# RAM POINTS SYSTEM

## Loyalty

### Consecutive Years of Season Tickets Purchased per Sport (since '00)

The Ram Points system places a high value on loyalty of season ticketholders. As a result, ten points are awarded for each consecutive year of season tickets purchased per sport, dating back to 2000.

### Consecutive Years Giving – Ram Club (since '89)

The Ram Points system places a high value on loyalty of Ram Club members. As a result, Ram Club memberships dating back to 1989 are included in the Ram Points system. Four points are awarded for each consecutive year of Ram Club membership since 1989.

## Alumni

### Alumni

Recognizing the athletics department’s role in the broader university community, season ticketholders who have earned a degree from Colorado State University are recognized within the Ram Points system with five points. Maximum ten points per category; one degree per individual.

### Athletics Letterwinner

Colorado State University’s student-athletes embody the ideals of excellence in both athletics and academics. As a result, letterwinners are recognized within the Ram Points system for their contributions to the University with five points. Maximum ten points per category.

### Current Employee or Retiree

To honor and thank those that have served CSU over the years, current employees or retirees of Colorado State University are awarded five points. Maximum ten points per category.

### Current Athletics Development Volunteer

Volunteers that serve on the Ram Club Board of Directors, Ram Good Time Auction Committee, etc. make a tremendous impact on CSU Athletics and are awarded five points. Maximum ten points per category.

## CSU Affinity

### CSU Affinity

### Ram Points System

## Financial Support

### Stadium Giving – Bonus through 2017!

The new stadium is an institutional priority that will provide memories for generations of Rams football fans. Six points per $100 will be awarded for stadium giving through the reseating process in 2017.

### Current-Year Giving to Athletics Scholarships, Capital Projects, or Endowments

Colorado State University’s broad-based athletics program requires annual gifts in order to meet its yearly financial obligations. These annual contributions are critical to the financial health of the department and are weighted accordingly. Four points are awarded for each $100 of current-year giving to athletics scholarships, capital projects, and athletic endowments. This does not include stadium giving.

### Current-Year Discretionary Giving to CSU Athletics

Donors may also support specific athletics programs through discretionary funds, such as the Ram Volleyball NETwork, Cam’s Army, Touchdown Club, Roundball Club, High Hoops, Ram Splash, Ram Masters, Birdie Club, and others. Two points per $100 of current-year discretionary giving to athletics will be awarded.

### Historical Giving to CSU Athletics (since '89)

The Ram Points system rewards those individuals for their past contributions and the opportunities they afforded previous student-athletes. Two points per $100 of historical giving to Athletics dating back to 1989 are awarded. This does not include stadium giving.

### Future Pledge Commitments to CSU Athletics

At a minimum $50,000 commitment over 5 years or less, future pledge commitments serve as another way to obtain Ram Points. Two points are awarded for each $100.

### University Historical Giving (since '89) – New!

Intercollegiate Athletics serves as a window to the University. Lifetime gifts toward other important university programs are recognized by the Ram Points system. For every $100 in cash contributions to the University since 1989, one point is awarded. Any gifts to athletics are not counted in this category.

### Frontier Society Membership Directly Impacting CSU Athletics

Ram Points recognizes Frontier Society members at the $50,000 level or greater, who make up a very special group of CSU friends who have invested in the University’s future through planned gifts. Frontier Society Members whose gifts directly impact CSU Athletics receive 100 points.
RAM POINTS EXAMPLES

This year, Season ticketholder A donated $20,205 to Ram Legacy Scholarships, $300 to Athletic Scholarships, and $5,000 to the Touchdown Club. His historical giving to athletics totals $1,064,200 and future pledge commitments to athletics total $140,000. In addition to athletics gifts, he has contributed $228,400 to various areas at CSU since 1989. With a $1,000,000 planned estate gift for the stadium, he is a member of the Frontier Society. This proud alumnus and current CSU employee has been a Ram Club donor for 18 years and has had football season tickets for 16 years, and men’s basketball season tickets for one year.

Season ticketholder B has contributed $5,000 to the new stadium. This year, she joined the Ram Club at the $2,000 level and also gave $100 to the Volleyball Ram NETwork. Historical giving to Athletics adds up to $12,000, and future pledge commitments include $50,000 for the new on-campus stadium. This former student-athlete has also contributed $3,000 in total to the College of Natural Sciences, while having football season tickets for 5 years, volleyball season tickets for 5 years, and Ram Club membership for 10 years.

Season ticketholder C has donated $100 to the stadium. This year, he gave $350 to join the Ram Club. In the past, he has contributed $3,200 to Athletics and $500 to the College of Engineering. While having both a Ram Club membership and season tickets for football, volleyball, men’s basketball and women’s basketball for 15 years straight, he and his wife also volunteer on the Ram Good Time Auction Committee.

<table>
<thead>
<tr>
<th>LOYALTY</th>
<th>A</th>
<th>B</th>
<th>C</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consecutive Years of Season Tickets Purchased Per Sport (since ‘00)</td>
<td>10 pts per year</td>
<td>170</td>
<td>100</td>
</tr>
<tr>
<td>Consecutive Years Giving – Ram Club (since ‘89)</td>
<td>4 pts per year</td>
<td>72</td>
<td>40</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CSU AFFINITY</th>
<th>A</th>
<th>B</th>
<th>C</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>5 points</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Athletics Letterwinner</td>
<td>5 points</td>
<td>0</td>
<td>5</td>
</tr>
<tr>
<td>Current Employee or Retiree</td>
<td>5 points</td>
<td>5</td>
<td>0</td>
</tr>
<tr>
<td>Current Athletics Development Volunteer</td>
<td>5 points</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FINANCIAL SUPPORT</th>
<th>A</th>
<th>B</th>
<th>C</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stadium Giving – Bonus through 2017!</td>
<td>6 pts per $100</td>
<td>0</td>
<td>300</td>
</tr>
<tr>
<td>Current-Year Giving to Athletics Scholarships, Capital Projects*, or Endowments</td>
<td>4 pts per $100</td>
<td>820</td>
<td>80</td>
</tr>
<tr>
<td>Current-Year Discretionary Giving to CSU Athletics</td>
<td>2 pts per $100</td>
<td>100</td>
<td>2</td>
</tr>
<tr>
<td>Historical Giving to CSU Athletics (since ‘89)*</td>
<td>2 pts per $100</td>
<td>21,284</td>
<td>240</td>
</tr>
<tr>
<td>Future Pledge Commitments to CSU Athletics</td>
<td>2 pts per $100</td>
<td>2,800</td>
<td>1,000</td>
</tr>
<tr>
<td>University Historical Giving (since ’89) – New!</td>
<td>1 pt per $100</td>
<td>2,284</td>
<td>30</td>
</tr>
<tr>
<td>Frontier Society Membership Directly Impacting CSU Athletics ($50,000+)</td>
<td>100 points</td>
<td>100</td>
<td>0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TOTALS</th>
<th>A</th>
<th>B</th>
<th>C</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>27,640</td>
<td>1,802</td>
<td>759</td>
</tr>
</tbody>
</table>

*Does not include stadium
WHERE DO YOU RANK?
Please visit csuramclub.colostate.edu/rampoints to login and view Ram Points and rank.

2014 RAM CLUB MEMBERSHIP
2014 Calendar Year Donations: $17,125,184
2014 Calendar Year CSU Athletics Donors: 4,333

<table>
<thead>
<tr>
<th>DONOR LEVEL</th>
<th># OF MEMBERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;$100</td>
<td>655</td>
</tr>
<tr>
<td>$100</td>
<td>1,179</td>
</tr>
<tr>
<td>$250</td>
<td>316</td>
</tr>
<tr>
<td>$350</td>
<td>853</td>
</tr>
<tr>
<td>$700</td>
<td>527</td>
</tr>
<tr>
<td>$1,250</td>
<td>216</td>
</tr>
<tr>
<td>$1,870</td>
<td>26</td>
</tr>
<tr>
<td>$2,000</td>
<td>254</td>
</tr>
<tr>
<td>$4,000</td>
<td>127</td>
</tr>
<tr>
<td>$10,000</td>
<td>53</td>
</tr>
<tr>
<td>$20,000+</td>
<td>127</td>
</tr>
<tr>
<td>TOTAL DONORS</td>
<td>4,333</td>
</tr>
</tbody>
</table>

AVERAGE GIFT 2014
$3,952
Supporters of Rams Athletics play a critical role at Colorado State University. Donations fund a large percentage of the department’s athletic scholarships. These scholarship costs have risen significantly in recent years and now total **over $7M annually**. Priority seating provides season ticketholders with an opportunity to obtain the most desirable seats and parking inside the new stadium. In addition to the ticket price, required donations for priority seating areas, (which are approximately and usually 80 percent tax deductible) will range from $100 to $500 per seat, per year.

- Priority seating will be assigned during the seat selection process in spring 2017. When you make your seat selection, you will be able to select from any available seat including those in the priority seating areas, as well as any non-donation required seating, while inventory remains. You will also be able to select parking.

- Approximately 86 percent of the capacity in the new stadium will not require an annual, per seat donation. Only those choosing to sit in the priority seating area will be required to pay the annual, per seat donation associated with their seats.

- In future years, season ticketholders will maintain their seats in the priority seating areas as long as they continue to pay the annual, per seat donation during the football season ticket renewal process.
PRIORITY SEATING

REQUIRED PER-SEAT DONATIONS

$500
$300
$100
PREMIUM SEATING

PLEASE NOTE: Premium seating options will not be included in the reseating process but will go on sale in fall 2015. Donation requirements, which are approximately and usually 80% tax deductible, and pricing will be available at a later date. Please contact the Ram Club Office at 970-491-4666 for more information.

The new stadium will feature college football’s finest premium seating options. The stadium’s premium seats – which consist of indoor club seats, outdoor club seats, sideline field club, loge boxes, and private suites – are located on the west side of the stadium and will provide patrons with a wide array of amenities designed to enhance the gameday experience. Whether you are entertaining family, friends, or business clients, premium seating will offer the comfort and service to make lasting memories. Patrons of the stadium’s five premium seating areas will have a private entrance into the facility and the ability to reach their seats by way of an elevator or through the main concourse of the stadium.

- **INDOOR CLUB SEATS**
  The comfort and convenience of indoor seating along with food and beverage service makes the all-inclusive indoor club seating option one of the most desirable in the new stadium. Sure to be among the easiest and most enjoyable ways to experience Rams football, the indoor club consists of 147 seats, making it one of the most intimate in the entire facility.

- **OUTDOOR CLUB SEATS**
  Over 800 outdoor club seats each feature a padded chair back seat that is wider than what is available in the rest of the outdoor chair back seating sections of the facility.

- **SIDELINE FIELD CLUB**
  The sideline field club opens to the playing field via a large patio space where fans can view action from the sideline. This completely unique space, unlike anything in collegiate athletics, provides exclusive views of the teams entrance and exit.

- **LOGE BOXES**
  A great value in premium seating, 40+ loge boxes at the new stadium will offer the best of both worlds: the benefits of outdoor club seats and the privacy of a mini-suite. Loge boxes accommodate four or six fans and include all the amenities to make your Rams football experience special. Each loge box receives in-seat food and beverage service and includes a flat panel television so that patrons don’t miss a minute of the action.

- **PRIVATE SUITES**
  The new stadium’s 22 private suites include the finest luxury accommodations in Fort Collins. An excellent choice for entertaining guests or clients, each private suite combines the ultimate sporting and entertaining experience with the best views of the new stadium. The private suites also allow guests an opportunity to enjoy the outdoor atmosphere of college football while taking advantage of the many amenities located in the indoor, climate-controlled area. Each suite includes seating for 16, two flat panel televisions, indoor and outdoor padded chair back seating, climate-controlled lounge area, refrigerator, sink, storage cabinets, coat closet, and covered outdoor seating.
PREMIUM SEATING

LOGE BOXES
OUTDOOR CLUB
SUITE LEVEL
LOGE BOXES
SIDELINE CLUB
INDOOR CLUB
FREQUENTLY ASKED QUESTIONS

HOW ARE APPOINTMENT TIMES DETERMINED FOR THE SEAT AND PARKING SELECTION PROCESS?
Appointment times to select seats and parking are only assigned to 2016 season ticketholders and are based on Ram Points rankings as of December 31, 2016. The season ticketholder with the most Ram Points selects first, followed by all season ticketholders in rank order. Every 2016 football season ticketholder will receive an appointment time and have an opportunity to select their seats and parking in the new stadium. Appointment times will be communicated in early 2017, and the seat and parking selection process will start in spring 2017.

WHERE DO I RANK IN RAM POINTS?
The easiest way to check how many Ram Points you have and where that total ranks you among current season ticketholders is by logging into your personalized online account at csuramclub.colostate.edu/rampoints. Once logged in, simply click on “Manage My Account” and then on the right hand side of the screen click “View my Priority Points.” The online priority page is updated monthly. If you need assistance with your online account, or would prefer to talk about your Ram Points over the phone, please give us a call at 970-491-2222.

HOW CAN I ATTAIN ADDITIONAL RAM POINTS TO IMPROVE MY RANKING BEFORE RESEATING APPOINTMENT TIMES ARE ASSIGNED?
There are several ways season ticketholders can increase their point total. The best ways are to contribute to the new stadium, purchase season tickets, or make a financial contribution to CSU Athletics between now and December 31, 2016.

WHEN IS THE LATEST I CAN DONATE TO THE ON-CAMPUS STADIUM, RAMS ATHLETICS, OR COLORADO STATE UNIVERSITY TO INCREASE MY RAM POINTS TOTAL?
No matter when a donation is made to CSU Athletics, it will always be appreciated and will have an impact on our student-athletes. However, in order to increase your Ram Points for an improved seat selection appointment time, donations are due by December 31, 2016. After the deadline, all season ticketholders will be ranked in order of Ram Points for the seat and parking selection appointment times.

HOW WILL PARKING LOT ASSIGNMENTS BE DETERMINED FOR THE NEW ON CAMPUS STADIUM?
Season ticketholders will select their parking lot at the same time they select seats in the stadium. Certain donation levels will be required for certain parking lots near the stadium, and there will be a charge for all season parking passes. Seating and parking selection will start in spring 2017.

CAN YOU “INHERIT” ANOTHER CSU RAM CLUB MEMBER’S RAM POINTS?
No, Ram Points are non-transferable.

ASIDE FROM THE COST OF MY SEASON TICKETS, WILL I BE REQUIRED TO MAKE A PRIORITY SEATING DONATION FOR MY SEATS IN THE NEW STADIUM?
Approximately 86% of capacity in the new on-campus stadium will not require an annual, per seat donation, but any seats between the 10 yard lines in the priority seating areas will require an annual, per seat donation from $100 to $500 per seat.

DOES MY DONATION TO THE STADIUM CAMPAIGN EXEMPT ME FROM THE PRIORITY SEATING DONATION REQUIREMENT IN THE NEW STADIUM?
No, gifts to the stadium campaign go towards the construction of the stadium whereas the annual, per seat donations will be utilized for annual operating, which includes student-athlete scholarships and stadium bond servicing. Stadium campaign donations are credited with Ram Points but do not take the place of priority seating donations.

IF MY SEATS ARE WITHIN THE PRIORITY SEATING AREA, AM I REQUIRED TO MAKE THE PER SEAT DONATION EACH YEAR?
Yes. The per seat donation attached to seats in the priority seating areas is a required annual donation. If you choose not to make the annual, per seat donation during a renewal period, your season tickets will be reassigned (based on your Ram Points ranking) outside of the priority seating area.
WHEN IS PAYMENT FOR MY SEATS AND PARKING AND THE SEATING DONATION REQUIREMENT FOR THE 2017 SEASON DUE?
Payment is due at the time of your seat selection appointment, and payment plans will be available. All season ticketholders are encouraged to use the online system, but CSU Athletics staff members also will be available to help you over the phone or in-person at a location to be determined.

IS MY SEATING LOCATION IN THE NEW STADIUM GUARANTEED FOREVER?
Beyond the initial seating of the new stadium, there are no plans in place to reallocate the stadium in the future. However, there is no guarantee that your seats will remain in the same location forever or that a reallocation process will not occur in the future. In general, as long as you renew your season tickets on time and are current with any per seat donation requirements, you will retain your location from year to year.

IF I HAVE BEEN PURCHASING FOOTBALL SEASON TICKETS FROM A FRIEND FOR THE PAST SEVERAL YEARS, AM I ABLE TO GET CREDIT FOR THOSE YEARS OF PURCHASE?
No. Ram Point credit is only earned by the season ticketholder of record. Season ticketholders who buy tickets for their friends are encouraged to contact the CSU Athletic Ticket Office so that each account can be accounted for and earn Ram Points.

I’VE PURCHASED SEASON TICKETS IN THE PAST AND WANT TO BUY MORE IN 2017. IS THIS POSSIBLE?
In the initial reseating process in 2017, you may select up to how many seats you had in 2016. After the initial reseating process is complete, additional tickets will be available as inventory remains.

HOW DO I SELECT SEATS ALONG WITH FRIENDS, SO THAT OUR FAMILIES CAN SIT TOGETHER?
To choose tickets together, friends may average their Ram Points. More detailed information about group seating will be available as we get closer to the reseating process.

WILL I BE ABLE TO CHANGE SEAT LOCATIONS IN 2018?
Yes, you will have the opportunity to move your seats each year.

RESEATING TEAM

DAVID CRUM
SENIOR ASSOCIATE AD FOR DEVELOPMENT
David.Crum@colostate.edu

BEN LORENZEN
SENIOR ASSOCIATE AD FOR SALES, MARKETING, & COMMUNICATIONS
Ben.Lorenzen@colostate.edu

JAMIE HALL
DEVELOPMENT OPERATIONS & RESEATING COORDINATOR
Jamie.Hall@colostate.edu

RYAN MILLER
DIRECTOR OF TICKET OPERATIONS
R.Miller@colostate.edu

ERIC HJELM
ATHLETICS DEVELOPMENT INTERN
Eric.Hjelm@colostate.edu